

SPONSORSHIP INFORMATION PACK 2026



Hello!

We're Maidstone Pride, the local LGBTQIA+ Celebration in the County Town of Kent!

Maidstone Pride was launched in 2024 by a committee of young people ages 12–23, with mentorship from local youth workers, contributors, and sponsors who provided access to a vast range of skills and materials required to put on an event.

Our 2024 event included a parade through Maidstone Town Centre, followed by a festival-style gathering at the Lockmeadow Leisure Complex, featuring performances, entertainment, refreshments, and a quiet space that ensured comfort, creating a welcoming and comforting environment for everyone.

In 2025, Maidstone Pride evolved into a month-long event in June, featuring a range of activities for all ages, with our headlining events including the Big Gay Out, Art Exhibition, and 18+ Drag and Burlesque night.

Maidstone Pride is proudly founded and led by our local LGBTQIA+ community and allies, and with our third Pride on the horizon, we're looking to partner with like-minded organisations as sponsors. Enclosed is our Sponsorship Pack, which outlines how your support can make a real difference.

We'd love to discuss the opportunities available and how your support can play a part in building Maidstone Pride into the best it can be.

BUILDING OUR COMMUNITY, INSPIRING UNITY

Our Sponsorship Packages for 2026

For 2026, Maidstone Pride are introducing packages to keep them accessible and inclusive, ensuring there are no barriers to entry for organisations that want to support our County Town's LGBTQIA+ Celebration.

This year, we want to work with as many potential partners and sponsors as possible, so we're introducing our "Bespoke" package, allowing organisations to collaborate with us to create their own unique package.



Our Packages:

★ BRONZE

£100

Name and Logo on our website

Social Media image showcasing you as a sponsor.

“Proud Sponsor of Maidstone Pride” Branded Asset

★ SILVER

£500

Name and Logo on website **and** on digital/printed promotional materials

Social media image showcasing you as a sponsor

“Proud Sponsor of Maidstone Pride” Branded Asset

Brand included in our “Thank You Sponsors” video

Stall Space at our Big Gay Out 2026 (Optional)*



Our Packages:



GOLD

£1000

Premium Placement of your brand on our website and on digital/printed promotional materials

Social media image showcasing you as a sponsor

Brand included in our "Thank You Sponsors" video

Brand mentioned in our "Thank You Sponsors" speech at Big Gay Out 2026

Video Interview with your company for Social Media release (Optional)

Stall Space at our Big Gay Out 2026 (Optional)*



Our Packages:



DIAMOND (£5000)

Be Our Headline Brand:

"Maidstone Pride, brought to you by [YOUR COMPANY NAME]"

Branded Area of our Big Gay Out 2026, with Stall Space (Optional)

First Placement of your brand on our website **and** on all promotional material

Video Interview with your company for Social Media release (Optional)

Social Media image showcasing you as our iconic headline partner

Exclusive Thank You Video from Maidstone Pride on Social Media

Brand mentioned in our "Thank You Sponsors" speech at Big Gay Out 2026

Our Diamond Package is also Bespoke, and customisation options are available.



Our Packages:



BESPOKE

Want to collaborate on a package that's unique to you?

Our Bespoke package is what you're after!

We know that one size doesn't always fit all – *trust us, we know.*

Our Bespoke package allows you to collaborate with us on something that shows your support for Maidstone Pride, while being tailored to your business.

Bespoke support will look different for every package, but **some ideas** of what it could look like include:

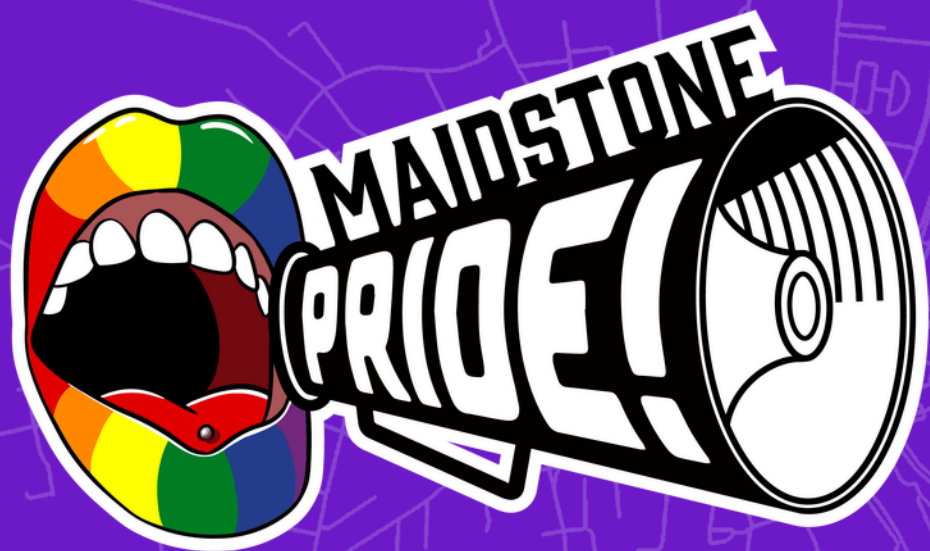
- Providing on-hand support (time, skills, expertise)
- Providing resources
- Free or discounted use of spaces (e.g venues, storage space)

Interested? Email us at Hello@MaidstonePride.co.uk



A huge thank you to our previous partners from the last two years





hello@maidstonepride.co.uk
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